



ALW News

ARCHITECTURAL LIGHTING WORKS

June 6, 2007

Volume 2, Issue 2



ARCHITECTURAL
LIGHTING WORKS

New and Noteworthy:

FEATURED IN THIS ISSUE

- LFI INNOVATION AWARD
- NEW CATALOGS ARE HERE!
- NEW SIMPLEFORM SCONCES
- LUCERNA MODULE
- COMMALITE—BENEFITS AND FEATURES
- ASTERION REFLECTORS

In this issue:

LFI AWARD PRESS RELEASE 1

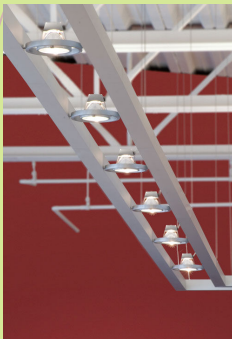
NEW CATALOGS 1

SIMPLEFORM SCONCE 1

LUCERNA MODULE 2

COMMALITE FEATURES AND BENEFITS 2

ALW wins LFI 2007 Innovation Award for Best Suspended Luminaire

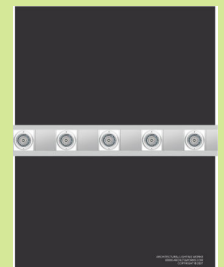


LP11 Submission

New York (May 8th, 2007) – Architectural Lighting Works was awarded the LFI Innovation Award for Best in Category with their LIGHTPLANE 11 Series suspended luminaire. The LIGHTPLANE 11 Series of fixtures combines up-lighting and a wide choice of fixed or modular downlights. All light sources are in the same plane. The result is an exceptional aesthetic with high performance. Extruded aluminum frames, finished in a clear Ultimatte finish, can be specified in any length, as well as a variety of angles. A full range of halogen and the latest low wattage CDM sources can be selected. All of Architectural Lighting Works reflectors are German made and come with elliptical facets for superior reflectance and color mixing. Architectural Lighting Works is a Northern California based Manufacturer. All Lighting Fixtures are manufactured in Redwood City, California.

New 2007 Catalogs on the Way!

We have completed our 2007 Catalog and binders! If they have not yet arrived, they will reach you shortly. Make sure to take time to check out the great project photos and new product information inside. All new spec sheets can be found on our website as well: www.archltgworks.com. Thank you to all of our Project Photo Contributors!



2007 Catalog Cover

Click here for link to Catalog in PDF form: [ALW CATALOG 2007](#)

Introducing the SIMPLEFORM Sconces...



SIMPLEFORM Sconces, the newest addition to the ALW family, are recessed wall housings with frame-less, decorative diffusers. Boxes can be specified in different sizes and can be either Compact Fluorescent, PLL/Biax or T5 Linear Fluorescent. The front diffuser can be ANY acrylic, provided it is available in 3/8" thickness. In the event the acrylic chosen is transparent, a white, opaque, 1/16th" diffuser will be inserted behind the front diffuser. A 1" adjustable clip is on top and bottom to accommodate various drywall thickness.

The SIMPLEFORM specification sheet is available online now. [SIMPLEFORM SPEC SHEET](#)

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ALW: News *continued....*

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New Updates!

* New Spec Sheets are now available online

* Initial Catalog Shipments have been sent to Sales Offices. Please contact factory if you haven't received.

Pricing Calculators: Can be found online under [REP LOGIN](#). If you do not have your login code, Please contact the factory

Application Photos: Great Application Photos are available online. Make sure to check website link online.

DID YOU KNOW.....?

ALW uses special ASTERION reflectors for our T4 and T6 Metal Halide fixtures. The ASTERION reflector is specially faceted to eliminate the common "brown spot" when shining CMH on a white wall. All T4 and T6 reflectors are now standard with the ASTERION Reflector. To find out more, check out Page 88 or your new ALW Catalogs!

LUCERNA Module for LP15

By now, most of you have seen the new Lucerna Recessed unit. But did you know that not only is it a recessed downlight for drywall or grid, but it is also a module that works with our Lightplane 15 Linear System? Specification sheets are available online, as well as photometric files (which can be found under the IES portion of our website.

Click Here for Direct link to the [LUCERNA MODULE](#)



New LUCERNA Module (VLUC) works in the Lightplane 15 Series Linear System. Shown above is the VLUC module with open specular reflector and 2x26w CFL lamps.

COMMALITE: Benefits and Features

The COMMALITE has many great benefits and features that make it stand out in a crowd.

- * Ballast, reflector and lens all are in extruded shade. NO NEED FOR REMOTE BALLASTS!
- * T5 or T5HO lampping
- * Dimming ballast fits in shade
- * Extruded Aluminum body runs 8FT, end-to-end. Continuous through wiring directly through machined end cap. For 16FT, there is only 1 central standoff and a standoff at each end.
- * Clear/Frosted Lens or Louver
- * J-Box and Canopy .J-Box can be ordered prior to fixture
- * Extruded Standoffs can be specified to any length up to 36" Extension.



Shown: 8FT COMMALITE (CML) in Powder Coated White Finish. 2x F54T5HO lamps

Please visit our website at www.archltgworks.com for the most complete and up-to-date information



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