

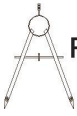


ALW News

ARCHITECTURAL LIGHTING WORKS

October 11, 2007

Volume 3, Issue 3



ARCHITECTURAL
LIGHTING WORKS

New and Noteworthy:

FEATURED IN THIS ISSUE

- LADDER SYSTEM
- COMING SOON:
ARCHITECTURAL
DECORATIVE
SUPPLEMENT
- NEW PLATES
COLLECTION
- FEATURED PRODUCT:
THE CEILING PANEL
SYSTEM—BENEFITS
AND FEATURES
- NEW HT (HIGH
TRANSMISSION LENS)

NEW Product: The LADDER System

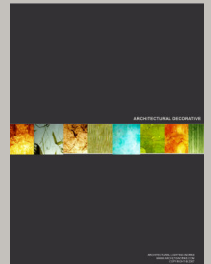


LADDER Fixture

Introducing the LADDER System. The LADDER was developed using ALW's LIGHTPLANE LINEAR 2-1/4" Channel to form an indirect T5 ceiling uplight or wall sconce. We've added a white Satine lens to shield the T5 lamp, creating a streamlined, modern and architectural lighting element within the space. All hardware, including ballast, lens, wiring, dimming ballast (if required) and emergency all fit within the channel. Absolutely No visible hardware. Please contact the factory for details

ARCHITECTURAL DECORATIVE Supplement Coming Soon!!

Coming late November 2007...The ARCHITECTURAL DECORATIVE COLLECTION Supplement. ALW is excited to announce it's upcoming ARCHITECTURAL DECORATIVE COLLECTION. Featured in the Supplement will be the PLATES Collection, the SIMPLEFORM Collection, the CAVAZ Collection, and the expanded KELLY Collection! ALW's ARCHITECTURAL DECORATIVE COLLECTION is highly complementary to the sleek, balanced lines of our existing designs.



Supplement 07
Cover

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THE PLATES
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FEATURED
PRODUCT: THE
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SYSTEM—FEATURES
AND BENEFITS 2

NEW HT (HIGH
TRANSMISSION) LENS 2

Introducing the PLATES Collection...



PLATES Recessed

The idea of creating Luminous Panels has long intrigued us. Coming soon and featured in the new ARCHITECTURAL DECORATIVE supplement is the PLATES Collection. PLATES combines laminated glass with hand-painted decorative paper, creating a recessed or surface mount luminous wall panel. Using the smallest of standoffs to hold the glass, this clean installation will complement any commercial architectural design, including integration into the LIGHTPLANE 11 and 15 Series! Multiple sizes in Compact Fluorescent and Incandescent available.

Look for the new PLATES Collection in ALW's ARCHITECTURAL DECORATIVE Supplement. Coming soon....

Continued on Page 2...



ALW: News *continued....*

ARCHITECTURAL LIGHTING WORKS

June 6, 2007

Volume 2, Issue 2



New Updates!

***Updated Spec Sheets Online**

***Don't forget your Pricing Calculators:** Can be found online under [REP LOGIN](#). If you do not have your login code, Please contact the factory

***Make sure to register your specifications** online. Forms can be found under the REP LOGIN portion of the website.

CEILING PANEL SYSTEM (LPCS): Benefits and Features

The CEILING PANEL SYSTEM is a unique design that allows YOU to design your own suspended electrified Ceiling!

- The Frame of the LPCS is the same 2-1/4" channel that comprises the LIGHTPLANE LINEAR, 11 and 15 Series.
- Panels consist of 18" square aluminum panels. The size of your panel system can be square or rectangle, with the overall size based in 18" increments
- Select which Panel modules you want to use (pg. 50-52 of the catalog)
- Panels easily drop down into the Panel System with Panel runners which are provided
- The Ceiling Panel System can accommodate Audio Speakers
- Perimeter Frame serves as a 'Bus-way' for electrical components including ALW's "plug and play adapters, which allows the panel modules to be easily placed or moved around the LPCS.
- The Perimeter Frame can house linear T5 fluorescent uplight in 2 of the 4 sides of the square or rectangle.



The CEILING PANEL SYSTEM (LPCS)

Contractor only needs to provide location (s) for power (J-Box, etc.) All other electrical components are supplied with the Ceiling Panel System.

New HT (High Transmission) Lens



ALW now ships the COMMALITE and LINEAR WALLWASHER standard with our New HT Lens. The HT (High Transmission) Lens has a 93.4% Light Transmission, 89% Diffusion and utilizes a special optical pattern for superior lamp shielding. It also is easily cut to length for modified channel lengths.

Please visit our website at www.archltgworks.com for the most complete and up-to-date information

DID YOU KNOW.....?

The 2-1/4" Channel used on the LIGHTPLANE LINEAR, LIGHTPLANE 11, and LIGHTPLANE 15 will house:

1. EMERGENCY BALLASTS
2. DIMMING BALLASTS
3. CERAMIC METAL HALIDE BALLASTS FOR 20 AND 39 WATT BALLASTS



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